

# BCBN

Partners & Sponsors Guidelines

BCBN's 6th Gala Dinner – 10th September 2018

Partners

Partners’ adverts are given the full A4 page to display their artwork.

Specification

Dimensions: 28cm (h) x 20cm (w)  
Preferred format: .pdf

Please provide crop marks with a 3mm bleed when submitting your artwork.

Submission deadline for artwork and securing sponsorships:  
31 July 2018.

This is to ensure that the brochures are produced on time for the event and that we maximise the brand exposure for our partners and sponsors.

Partners and sponsors are listed on the BCBN website sponsorship page. You can see [the full](#) package benefits on the website [here](#).

28cm

20cm

Rebuilding lives,  
day by day



St Mungo's began helping people sleeping rough off the streets in 1969.

But we soon realised hostels weren't enough. So we began creating specialist services to tackle specific issues like a need for supportive housing, poor health, dependency and unemployment. While, of course, never forgetting that we're an emergency service too – ready to rescue people on the streets from desperate situations.



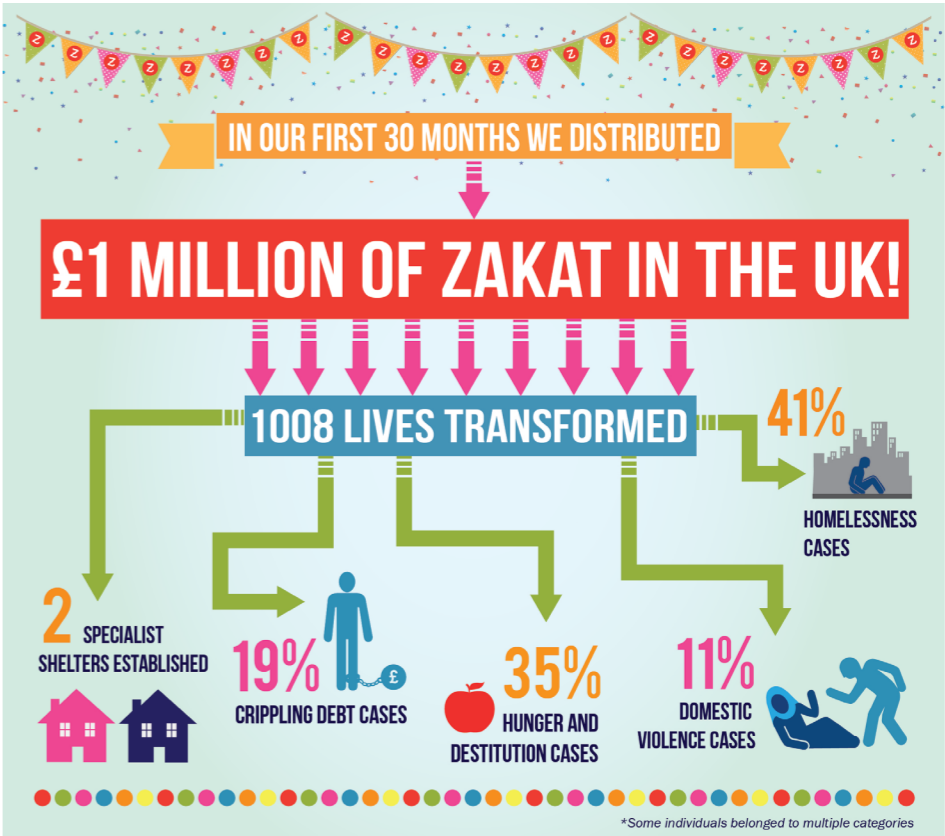
Today, we're one of Britain's largest charities supporting people who are homeless or at risk of homelessness. We provide a bed, warm room and so much more to thousands of people in London and across the South – from hostels to semi-independent flats, from psychotherapy services to peer support, from life-skills to job opportunities.

Each night we provide supportive housing for 2,000 people and run more than 200 housing, health and skills projects across London and the South.

Our approach is based on each individual's needs, abilities and aspirations, and focused on real outcomes. Why? **Because we believe people can – and do – recover from the issues that create homelessness.**

[www.mungos.org](http://www.mungos.org)  
[Facebook.com/StMungosUK](https://www.facebook.com/StMungosUK)  
[twitter.com/StMungos](https://twitter.com/StMungos)

St Mungo Community Housing Association is a registered charity and a limited company registered in England and Wales  
Registered Charity No. 1149085 Company No. 0225908  
Housing Association No. LH0279



The National Zakat Foundation is a ground-breaking initiative which utilises Zakat funds collected in the UK for the benefit of local, deserving recipients. This group includes some of the most vulnerable members of our community, including the homeless, refugees, single parents and the elderly.

Since our inception just two and half years ago, we have distributed a record £1 million of Zakat funds in the UK, helping transform the lives of over 1,000 vulnerable families and individuals facing poverty and hardship on our doorstep. Over three quarters of the cases we have supported have been related to homelessness, hunger and destitution.

But our work doesn't stop here.

We aim to distribute the next £1 million of Zakat and change at least another 1,000 lives in the next twelve months.

Find out more at [www.nzf.org.uk](http://www.nzf.org.uk)



# Sponsors

Sponsors are given a third of an A4 page for the events brochure.

## Specification

Dimensions: 9cm (h) x 20cm (w)

Preferred format: .pdf

Please provide crop marks with a 3mm bleed when submitting your artwork.

Submission deadline for artwork and securing sponsorships:  
31 July 2018.

This is to ensure that the brochures are produced on time for the event and that we maximise the brand exposure for our partners and sponsors.

Partners and sponsors are listed on the BCBN website sponsorship page. You can see [the full](#) package benefits on the website [here](#).



## Basic Entry Artwork

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If you do not have artwork that you can provide, BCBN can create a **basic** entry for your business. This artwork is solely limited for use within the BCBN brochure.

Please provide us with:

- A brief synopsis of your business product or service. Text should be no more than 80 words (sponsors) and 100 words (partners).
- Your company logo in the format of .png, .eps, .pdf or .jpg. and any positive or negative variations of the logo - all variations must be in high quality format.
- Contact details (telephone, web address and email) and any additional art work (images, ad features that we may include all to be in high resolution).
- Any specific colours (Pantone, CMYK).

Please note that for the basic artwork service, your entry and requests must be emailed to us no later than **31/07/2018**

Contents to be emailed to [events@bcbn.org.uk](mailto:events@bcbn.org.uk)

## Bespoke Entry Artwork

If you do not have artwork that you can provide, BCBN in partnership with Minerva Creative can create a **bespoke** entry for your business subject to charge. This artwork can be reused by your company for any future advertising you may have.

- A brief synopsis of your business product or service, text should be no more than 80 words (sponsors) and 100 words (partners).
- Your company logo in the format of .png, .eps, .pdf or .jpg. and any positive or negative variations of the logo - all variations must be in high quality format.
- Contact details (telephone, web address and email) and any additional art work (images, ad features that we may include in high-resolution format).
- Any additional art work in line with the company at a maximum of 5 images (minimum image size: 1MB).
- Any specific colours (Pantone, CMYK).

Partners artwork creation (full A4 page): £80 + VAT

Sponsors artwork creation: £50 + VAT

\*an allowance of two author amends for artwork created. Anything additional will be at the hourly rate of £50/hour, minimum 1 hour.

We cannot guarantee that all the attachments you send across can be included. We will try to ensure the best way to present this information in a clear and simple manner. Any simple amendments of an existing artwork that you hold will need to be specified and may again be subject to charge depending on the size of the request.

**Please note that for the bespoke artwork service, your entry and requests must be emailed to us no later than 10/07/2018 and will be subject to charge.**

Please send all requests to [events@bcbn.org.uk](mailto:events@bcbn.org.uk).

Previous BCBN Brochure Sponsorship Adverts

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connecting business

Ebbe Connecting Business:  
Account Management Summary

Ebbe is an independent telecoms dealer who have been working in partnership with the UK's leading networks for over 20 years.

As an accredited network partner Ebbe can advise, sell and account manage. This means clients are not left alone after a transaction, they are provided with an account management service for the duration of their contract to assist their needs whether it be for mobiles, VoIP, fixed lines or broadband. This unique service gives clients access to industry expertise, tailored solutions and a trusted service that aims to inspire better supplier-buyer relationships.

Ebbe's account management service includes:

- A dedicated account manager and experienced desk-based service team available during business hours (9am – 5pm during Mon-Fri) to assist you with any queries and implement account changes
- A unified communications strategy designed to create cost efficiencies and better ways of working for your organisation
- Delivery, set-up and training
- Courtesy loan phones with the same OS that the user usually uses (subject to availability)
- Next day faulty handset swaps (subject to terms and conditions)
- In-contract renewals with handset subsidies
- Annual bill audits to ensure you are getting value for money

Ebbe endeavours to minimise any issues you face during your contract term by taking a problem-solving approach. For example if your bill is unreasonably higher than normal Ebbe will act on your behalf to find out why by going through the termination and challenging the networks where necessary. Ebbe also promises to challenge 'flat' network partners to get the best deal for its clients.

1-2 Kingsway Buildings, Kingsway  
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holly.brooke@lvma.co.uk

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1/3 Page Advert

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Edwin.co.uk

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iugō

iugo - Charity Logo Branding

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Rosso - Restaurant & Menu Design

B | C

B | N

Better Community  
Business Network

B | C

B | N

grant initiative

B | C

B | N

grant initiative

BCBN - Logo Redesign

More examples of our work available upon request, both corporate and otherwise.

Thank You